



Generous Potential Sponsor,

We are gearing up for the Third Annual Foster Kids 5K Fun Run & Walk! We will be hosting the event in Redmond, Washington at Marymoor Park on August 13, 2011. Just like the last two years, the proceeds will go directly to the 501c3 (non-profit) Royal Family Kids Camp-Issaquah to help fund a 5-day, overnight, summer camp for 60+ local, abused foster children filled with success-oriented activities in an environment of compassion, encouragement, and positive praise. Last year this event **raised over \$8,000** and brought over **250 participants** awareness toward this great cause! Would you please consider partnering with us this year?

Of course, we want to make sure that your generosity is recognized. **Here is how you will benefit from giving:**

Gold - \$1000 or More:

- Silver level, plus...
- Logos on race day banner
- Company announced on race day multiple times
- Company name on the race day clock or at START/FINISH
- Marketing material of your choice in race day bags
- 5 free registrations

Silver - \$500:

- Bronze level (including logos), plus...
- Option to host a booth on race day
- Logo on t-shirts
- 3 free registrations

Bronze - \$250:

- Company name listed on brochures/flyers/advertisements
- Company name listed on race website: www.fosterkids5k.org
- 2 free registrations

Can't be a sponsor at this time? Please consider these other ways to give:

- Volunteer prior to or on race day
- Make in-kind donations – race day items, food, beverages

The horror of child abuse, neglect and abandonment is growing. There has been a 100% increase in the last 14 years. Currently, three million cases are reported in the United States annually. One of these victims dies every four hours due to abuse. Children who survive and are placed in foster care often feel abandoned, rejected and suffer crippled self-esteem, which impacts all areas of their lives. But there is a program making a difference in the lives of these children. Royal Family Kid's Camp-Issaquah works closely with a variety of local community, church, health, educational, and social service organizations to acquire and train its volunteer staff and select the children who will attend camp. The healthy collaboration between RFKC and local support agencies has created strong community awareness and participation in this unique program for abused and neglected children in King County.

Please consider a cash or product donation of which is tax deductible via tax code (EIN) 861100558. Make checks to RFKC – Issaquah, and please contact us with any questions.

To take advantage of full marketing benefits we will need your commitment before May 15, 2011!

Thank You So Much!

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